**EXCLUSIVE**

# Parcel inserts
## Goldner | FRANCE 2027

**Exclusive womenswear for stylish women**

www.goldner-fashion.com

**Updated: 01.10.2026**

**100% Consumer**
**Men:** 3 % **/ Women:** 97 % **/ Companies:** 0%
**Main age group: 70+ years**

**Other options: Address rental**

**Acquisition**
Catalogue mailings
Mailings
Online shop
Inserts
Advertisements

**Target group**
Health
Household
Luxury / Lifestyle
Fashion
Seniors

**Maximum number of inserts:**
**6 inserts**

➢ New customer discount on first booking: 25%

### Parcel inserts

**Format: max. DIN A5, up to 50 grams**

| | |
|---|---|
| From 5,000 inserts | 175€ ‰ |
| From 15,000 inserts | 150€ ‰ |
| From 30,000 inserts | 125€ ‰ |

### Brief description

atelier Goldner sells womenswear to style-conscious older customers. This long-established mail-order company sells through printed advertising, its own online shop and digital marketplaces. The collections feature figure-flattering cuts, easy-care, high-quality materials and a wide range of sizes, including petite and extra-petite sizes. The expertly produced catalogues offer clear advice, styling tips and outfit recommendations in an attractive design.

| 2027 | | 2027 | |
|---|---|---|---|
| **Month** | **Capacity** | **Month** | **Capacity** |
| January | 3,100 | July | 4,000 |
| February | 3,100 | August | 3,300 |
| March | 4,400 | September | 3,100 |
| April | 4,800 | October | 3,400 |
| May | 4,800 | November | 3,400 |
| June | 4,200 | December | 2,700 |